



SPOT TIMES/DELIVERY

ATTN: Dan Oliver

FROM: Senia Sandoval

STATION: KNXV-TV

PERIOD: 3/1-3/22/04

CLIENT : Bank Of America Est 9

DAY	DATE	TIME	SPOT LENGTH	PROGRAM	EST HH	ACH HH
Tue	2-Mar	859p	30	Jim/Perfect	6	4.5
Mon	1-Mar	829a	30	GMA	2	2.5
Mon	1-Mar	819p	30	Natalie Wood Movie	4	8.1
Sun	7-Mar	723p	30	Extreme Makeover HE	5	5.5
Sun	7-Mar	458p	30	Jeopardy (Bonus)	0	1
Sun	7-Mar	542p	30	News (Bonus)	0	3.1
Mon	8-Mar	847p	30	Movie	4	5.2
Tues	9-Mar	818p	30	Jim/Perfect	6	6.8
Sun	14-Mar	720p	30	Extreme Makeover HE	5	5
Tue	14-Mar	551p	30	Early News (Bonus)	0	2.8
Mon	15-Mar	659p	30	Prime Movie	4	5
Tues	16-Mar	858p	30	Jim/Perfect	6	6.7
Thurs	18-Mar	1101p	30	Nightline	2.5	2.5
Sun	21-Mar	719p	30	Extreme Makeover HE	5	4.6
Sun	21-Mar	358p	30	Sports/(Bonus)	0	0.8
Sun	21-Mar	429p	30	Sports/(Bonus)	0	0.8
Fri	19-Mar	1243a	30	Walker Texas Ranger/Bonus	0	0.6
Sat	20-Mar	1258a	30	Walker Texas Ranger/Bonus	0	1.9
Sun	21-Mar	215a	30	George Michaels/Bonus	0	0.5
TOTAL # SPOTS					19	
TOTAL EST HH RTGS					49.5	
TOTAL ACH HH RTGS					67.9	
HH RTG INDEX					135	
PTS DUE					0	